

# CONSUMER PROTECTION



WISCONSIN  
DEPARTMENT OF  
AGRICULTURE,  
TRADE AND  
CONSUMER  
PROTECTION

## REGIONAL OFFICES

### Southeast

10930 W. Potter Road, Suite C  
Milwaukee, WI 53226-3450  
414-266-1231

### Northeast

Suite 146-A  
200 N. Jefferson Street  
Green Bay, WI 54301-5198  
920-448-5110

### Northwest

3610 Oakwood Hills Parkway  
Eau Claire, WI 54701-7754  
715-839-3848

### Southwest

2811 Agriculture Drive  
Madison, WI 53708-8911  
608-224-4960

# News

July 2004 Edition

Dear Wisconsin Children's Safety Advocates:

In June 2004, the U.S. Consumer Product Safety Commission issued a total of **ten (10) recalls relating to products affecting children.**

Attached is a summary of the releases identifying the product, problem and what should be done with the recalled product.

We have found that not all of the recalls are picked up by the news media as they occur. This monthly summary will give you the opportunity to review all of the children's product safety recalls for the past two months.

If you are interested in a complete text of the recall, double click on the hyperlink at the end of the recall description. This will take you to the CPSC website and the actual recall notice. If you have other product safety questions you may call our toll free number at **(800) 422-7128**.

Following is a listing of the 10 "KIDS" recalls by title and identification number (when available):

- ❖ Dream On Me Industries is recalling Baby Walkers. #04-148
- ❖ Payless ShoeSource is recalling Children's Athletic Shoes. #04-149
- ❖ Old Navy is recalling Children's Zippered Outerwear. #04-153
- ❖ Far East Brokers and Consultants (FEBC) Inc. is recalling Kiddie Car Cruisers.
- ❖ The Land of Nod® is recalling Children's Wooden Chairs. #04-158
- ❖ GapKids is recalling Girls' Straw Cowboy Hats.
- ❖ Samara Brothers Inc. is recalling Children's Swimsuit Cover-ups. #04-166
- ❖ Kmart Corp is recalling Infant & Toddlers Girls' Rompers. #04-167
- ❖ Lakeshore Learning Materials is recalling Doll Sets.
- ❖ Dorel Juvenile Group USA is recalling COSCO® "Rock 'N Roller" Baby Strollers for Inspection & Replacement. #04-168

We hope you find this service of value and that it assists you to:

## "KEEP YOUR KIDS SAFE!"

# KEEP YOUR KIDS SAFE

**Release Number:** 04-148 Dream On Me Industries of Brooklyn, NY is voluntarily recalling about 20,000 Dream On Me Baby Walkers. The recalled baby walkers have model number 408 or 423 written on a label sewn into the seats. Model 408 has a white and black tray and a black printed fabric base and seat, measuring about 25 inches by 28 inches. Model 423 has a red tray and a purple plastic base measuring about 25 inches by 28 inches. Both models have eight snap in wheels and a label sewn into the seat that reads "DREAM ON ME IND INC. BROOKLYN, NY 112321, MADE IN CHINA."

Small toy and juvenile product stores in the metropolitan New York area sold the walkers from April 2002 through March 2004 for about \$25 for model 408 and about \$30 for model 423.

**Problem:** The walkers will fit through a standard doorway and are not designed to stop at the edge of a step. Babies using these walkers can be seriously injured or killed if they fall down stairs.

**What to do:** Stop using the recalled walkers immediately and return the walkers to the retailer where purchased to receive a refund. For additional information on returning the product contact Dream On Me Industries representatives at (877) 768-5500 between 9 a.m. and 5 p.m. ET Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04148.html>

**Release Number:** 04-149 Payless ShoeSource of Topeka, Kansas is voluntarily recalling about 441,000 SmartFit and Teeny Toes Athletic Shoes. These are children's athletic shoes in prewalk and toddler sizes. The shoes are white with different color trim and come in sizes 0 to 10. The brand name "Smart Fit" or "Teeny Toes" is written on the sole and insole of the shoes. The recalled shoes have one of the following five-digit numbers, found on a label on the bottom of the

shoe tongue: 31056, 31057, 31219, 32264, 32265, 33060 and 33061. No other styles or models are included in this recall. Payless ShoeSource stores and Web site nationwide sold them from December 2003 through April 2004 for about \$10. The shoes were manufactured in China.

**Problem:** The metal eyelet lace holder at the top of the shoes can detach, posing a choking hazard to young children.

**What to do:** Consumers should take the recalled shoes away from young children immediately and should return the shoes to a Payless ShoeSource store for a cash refund or exchange. For more information, call Payless toll-free at (800) 654-0697 between 7:30 a.m. and 7 p.m. CT Monday through Saturday, and between 9:30 a.m. and 6 p.m. Sunday, or visit their Web site at [www.payless.com](http://www.payless.com)



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04149.html>

**Release Number:** 04-153 Old Navy LLC, of San Francisco, CA is voluntarily recalling about 666,000 children's zippered outerwear garments. This recall involves children's outerwear garments with a clear, oval-shaped zipper pull. The garments were sold in sizes 6 months to 4T. Style numbers are printed on a white label sewn into the garment. The label is located under the garment-care tag.

Style No.	Description
210209	Fur Trim Coat
210210	½ zip mock neck fleece pullover

210211	½ zip mock neck fleece pullover, floral
210212	½ zip mock neck fleece pullover, striped
210672	frost free jacket
210673	quilted fur coat
210228	fleece jumper hoodie

Old Navy stores and oldnavy.com nationwide sold them from November 2003 through May 2004 from between \$14 and \$34. They were manufactured in Korea, Vietnam and Philippines.

**Problem:** The plastic zipper pull can detach from the zipper, posing a choking hazard to young children.

**What to do:** Consumers should return the garments to any Old Navy store for a refund and a complimentary \$5 appreciation card. Call Old Navy toll-free at (866) 580-9930 from 9 a.m. to 9 p.m. Monday through Friday, 12 p.m. to 7 p.m. Saturday, and 12 p.m. to 6 p.m. Sunday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04153.html>

**Release Information:** Far East Brokers and Consultants Inc. (FEBC) of Jacksonville, FL is voluntarily recalling about 500 Kiddie Car Cruisers. The Kiddie Car Cruiser is a battery-operated ride-on toy car that measures about 27 inches high by 30 inches wide and 44 inches long. "Turbo" and "Cruiser" are printed on labels on the side of the ride-on toys. Big Y Stores in Massachusetts and Connecticut sold them from May 6 to May 13, 2004 for about \$100 with a Big Y Express savings card and about \$300 without a savings card. They were manufactured in China.

**Problem:** The Kiddie Car Cruiser can continue to run when the accelerator is no longer depressed, which could result in the rider losing control of the car.

**What to do:** Consumers should stop using the recalled car immediately and return it to a Big Y store to receive a refund. For additional questions, call Far East Brokers and Consultants Inc. at (877)

332-9006 between 9 a.m. and 5 p.m. ET Monday through Friday. Known purchasers are being sent direct mail notification of this recall.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04555.html>

**Release Number:** 04-158 The Land of Nod® of Wheeling, IL is voluntarily recalling about 3,500 Children's Wooden Chairs. The child's round back (item #0409042) and straight back (item #0409102) wooden chairs have a lacquer painted finish in one of the following colors: red, light blue, dark blue, pale yellow or light green. They are about 26-inches high. Underneath the seat, there is a sticker that reads either "Made in PROC" or "Made in China." No other writing is on the recalled chairs. The item number was used for ordering from the catalog or from the firm's Web site, and is not written on the chairs. The chairs are intended for use by children 3 to 8 years old. The Land of Nod catalog and Web site nationwide, and the Land of Nod stores in Illinois and Washington sold the chairs between August 2002 and January 2004 for between \$69 and \$79. They were manufactured in China.

**Problem:** The leg supports can crack, causing the chair to collapse. Children sitting in these chairs can fall.

**What to do:** Consumers should stop using these chairs immediately and contact The Land of Nod for instructions on how to return these chairs. The company is offering an exchange, credit or refund. Those who choose an exchange for new chairs, and who respond before July 15, 2004, will receive an additional \$50 gift certificate to be used toward a future purchase. Call the Land of Nod's toll-free recall hotline at (866) 990-5263 between 8:30 a.m. and 5 p.m. CT Monday through Friday, or visit the firm's Web site at [www.landofnod.com/recall](http://www.landofnod.com/recall)



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04158.html>

**Release Information:** GapKids of San Francisco, CA is voluntarily recalling about 5,200 Girls' Straw Cowboy Hat. The girls' straw cowboy hats were sold in two colors, pink and natural straw, with a flower embroidered on one side and a butterfly embroidered on the other. Style number 239040 is printed on a white label sewn into the brim of the hat, under the garment-care tag. The hats were sold in sizes small/medium (s/m) and large/extra-large (lg/xl).

They were sold exclusively at GapKids stores and gap.com nationwide from April 2004 through May 2004 for about \$18.50. They were manufactured in China.

**Problem:** The straw hat is constructed using a thin wire within a seam. The tip of the wire can break free from the seam, posing a laceration hazard.

**What to do:** Consumers should return the hats to any Gap store for a refund and a complimentary \$5 appreciation card. For additional information, contact GapKids toll-free at (866) 847-0489 between 9 a.m. and 9 p.m. ET Monday through Friday, between 12 p.m. and 7 p.m. ET Saturday, between 12 p.m. and 6 p.m. Sunday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04557.html>

**Release Number:** 04-166 Samara Brothers Inc. of Edison, N.J. is voluntarily recalling about 30,000 Children's Swimsuit Coverups. The recalled cover-ups were sold in various colors for boys and girls. Cover-ups were sold separately or as part of a swimsuit set. The cover-ups were sold under the brand names "Samara" and "Carter's,"

in sizes ranging from 3 to 24 months, 2T to 4T and 4X to 6X. On the short-sleeved cover-up are various patches depicting beach and swim-related themes. The name "Samara" or "Carter's" is printed on the garment-care tag, along with the size. They were sold at department stores and specialty shops nationwide from January 2004 through April 2004 for between \$10 and \$20. They were manufactured in China or Egypt.

**Problem:** The zipper pull on the cover-up can detach, posing a choking hazard to young children.

**What to do:** Consumers should stop using these cover-ups and contact Samara Brothers for instructions on receiving a free repair or replacement cover-up. Call Samara Brothers toll-free at (866) 448-7758 between 9 a.m. and 5 p.m. ET Monday through Friday or email the firm at [returns@samara.com](mailto:returns@samara.com)



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04166.html>

**Release Number:** 04-167 Kmart Corps of Troy, Michigan is voluntarily recalling about 20,000 Basic Edition Infant and Toddler Girls' Rompers. The recalled rompers are pink and white gingham with pink buttons and crocheted cherry-shape tassels on the pocket and green and white gingham bows on the trim of the leg openings. The rompers were sold in infant sizes 12-months to 24-months and toddler sizes 2T to 5T. "MADE IN/HECHO EN BANGLADESH" and "basic EDITIONS®" is printed on a label inside the neck of the garment. They were sold exclusively at Kmart stores nationwide from February 2004 through May 2004 for about \$8. They were manufactured in Bangladesh.

**Problem:** The crocheted cherry-shape tassels and plastic buttons may pull off, posing a choking hazard to young children.

**What to do:** Consumers should return the rompers to the Kmart store where purchased for a refund. For additional information, consumers can contact Kmart at (866) KMART 4U anytime, or visit the firm's Web site at [www.kmart.com](http://www.kmart.com)





- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04167.html>

**Release Information:** Lakeshore Learning Materials of Carson, CA is voluntarily recalling about 2,800 Toddler Doll Family Sets. The recall involves Toddler Doll Family sets sold with four figurines, a mom, dad, brother and sister. The 4-inch-tall dolls have a wooden head, arms and feet. The body is constructed of wire, which makes the doll adjustable. Each doll has yarn hair and is dressed in various colored outfits. Lakeshore Learning Materials' mail order catalogs nationwide sold them from January 2003 through April 2004 for about \$10 per set. They were manufactured in China.

**Problem:** The head and boot of the dolls can detach, posing a choking hazard to young children.

**What to do:** Consumers should take the wooden dolls away from young children immediately and contact Lakeshore Learning Materials for information on how to receive a free replacement doll set. Contact Lakeshore Learning Materials toll-free at (800) 428-4414 between 8 a.m. and 5 p.m. PT Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04558.html>

**Release Number:** 04-168 Dorel Juvenile Group USA, of Columbus, Ind is voluntarily recalling about 300,000 COSCO® "Rock 'N Roller" Baby Strollers. The COSCO® "Rock 'N Roller" strollers involved have seats that can be removed from the stroller frame. The detached

seat can function as a bassinet, or be repositioned on the stroller frame facing front or back. The stroller has a dark blue or green metal frame with four wheels on the front and two wheels on the back. The side folding area of the frame has a white plastic cover that is labeled "Rock 'N Roller by Geoby COSCO®." There is a label on the back of the frame containing one of the following model numbers: "01-654, 01-622, 01-624, 01-646 or 01-656." The seat cover is usually a dark blue or green printed fabric with "COSCO® A Dorel Company" printed on the footrest. They were sold at Wal-Mart, Kmart, Sears, Toys R Us, Target, JC Penney's, Service Merchandise and other toy and children's furniture stores nationwide from April 1996 through August 2002 for between \$79 and \$179.

They were manufactured in China.

**Problem:** If the stop pins are bent or missing or the seat is not fully attached, the seat can partially detach from the frame during use and the infant occupant can be injured in a fall.

**What to do:** Consumers should stop using the recalled "Rock 'N Roller" strollers with detachable seats immediately and call the firm to determine how to inspect the stroller for possible replacement. Dorel Juvenile Group at (800) 711-0402 between 8 a.m. and 4:30 p.m. ET Monday through Friday, visit the firm's web site at [www.djgusa.com](http://www.djgusa.com) or email [rnrr@djgusa.com](mailto:rnrr@djgusa.com)



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04168.html>

If you would like to sign up for the Keep Your Kids Safe newsletter, please visit our webpage at <http://datcp.state.wi.us> or contact Michelle Reinen at (608) 224-4988 or [michelle.reinen@datcp.state.wi.us](mailto:michelle.reinen@datcp.state.wi.us). Please be sure to provide your name, telephone number and e-mail address.

If you have any questions or want to file a complaint regarding an unsafe product, contact:

WI Bureau of Consumer Protection,  
Regulation & Safety Section  
1-800-422-7128 (toll free in Wisconsin)  
or (608) 224-4988